

Arizona Federal Credit Union Vendor Scholarship

At Phoenix Public Market we place a very high value on our vendor community. These committed small businesses that make up our market are so important not just to our organization, but also to our community at large. We are committed to helping our vendors continue to experience great success. One way we work to support this community of emerging businesses and entrepreneurs is through our Arizona Federal Credit Union Vendor Scholarship Program. This program allows our vendors to apply for financial assistance to enhance their branding and presence at the market.

Our Arizona Federal Credit Union Vendor Scholarship program is a gift of Community Food Connections (CFC), the 501c3 non-profit organization that oversees the Market. Part of the CFC mission is to support small farmers and businesses that strengthen sustainable food systems and produce healthy products for the local community. Arizona Federal Credit Union's sponsorship supports our Vendor Scholarship.

The Arizona Federal Credit Union Vendor Scholarship for \$250 will be awarded to a vendor pursuing to improve the overall look and presentation of their product and brand at the Phoenix Public Market. This scholarship is a non-repayable award given to recognize the high-level of commitment a vendor has achieved at Phoenix Public Market and to sustain the mission of the CFC, by improving local business.

Awards are valid for use on presentation display for vendor booths or food trucks at the Phoenix Public Market only. Examples include *but are not limited to*: table cloth, tabletop displays, banner displays, portable equipment, pop up displays, backdrops, signage, literature stands, presentation equipment, portable tents, business related materials including business cards, signage, etc.

All interested vendors must complete the online scholarship application. CFC Board Members will review applications and one award will be given each season throughout 2018.

Applicants will be assessed based upon:

- Application submissions
- Use of award money
- Commitment to the market demonstrated through:
 - Consistency of schedule
 - Current with all fees (including weekly 10% of sales)
 - Timeliness
 - Ability to follow market rules
 - Level of communication

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Business Name:

Name:

Preferred Email:

Preferred Telephone:

Why do you think you should be awarded with the Phoenix Public Market Vendor Scholarship?

What are the goals of your business in the next five years?

How do you contribute to the Phoenix Public Market community?

Please describe how you will use the funds? Include description and pricing for items needed.

DESCRIPTION _____ \$ _____

DESCRIPTION _____ \$ _____

DESCRIPTION _____ \$ _____

DESCRIPTION _____ \$ _____

DESCRIPTION _____ \$ _____

DESCRIPTION _____ \$ _____

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